

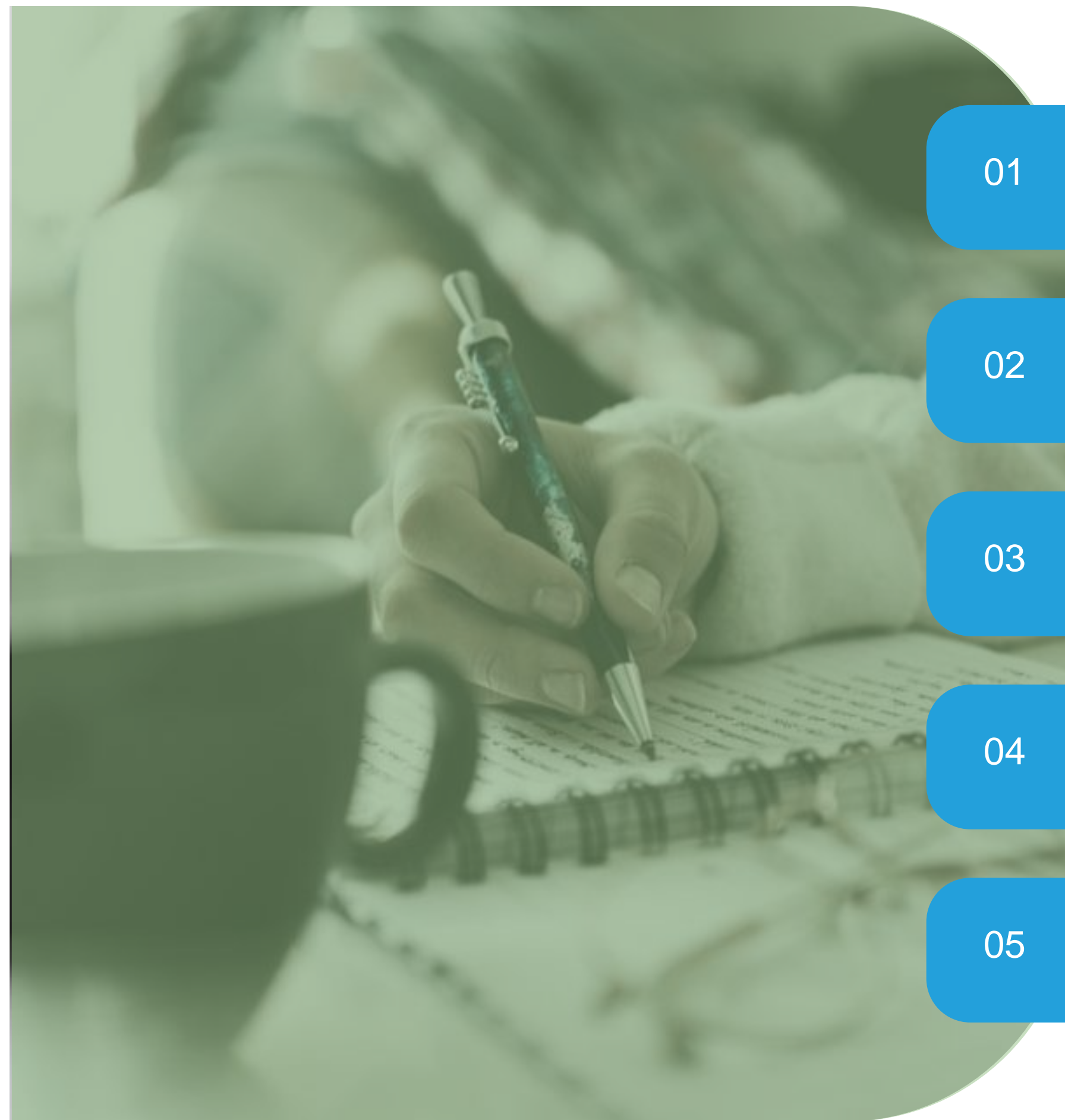
# Arrow Digital Transformation Company Profile

1 DEC 2020

**ARROW**  
DIGITAL TRANSFORMATION



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Delivery Artifacts



# Our Believe

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*“Excellence* is attainable only by  
Discipline, Hard work, Learning  
from Failures and Loyalty to  
Continuous Improvement”

Hany El-Sayed

MBA, PMP, PMI-RMP, PMOC, CCM, CDTP, KPIP, ITIL, CSSGB

# Who we are?



*Transforming Vision-into-Actions*

Arrow was found 2012 in Egypt and established at 2014 in Saudi. We are Digital Transformakers, we deliver innovative business and technology consulting to enable our customers to achieve their business objectives.

We believe that transformation could be achieved through integrated framework of 4-Pillars; 1-) Best Practices, 2-) Automation, 3-) Training and Change Management, and 4-) Feasibility and Knowledge Management.

Our Core Values; Respect for Individual, Quality Client Service, Integrity, Stewardship for Future and Best Team.



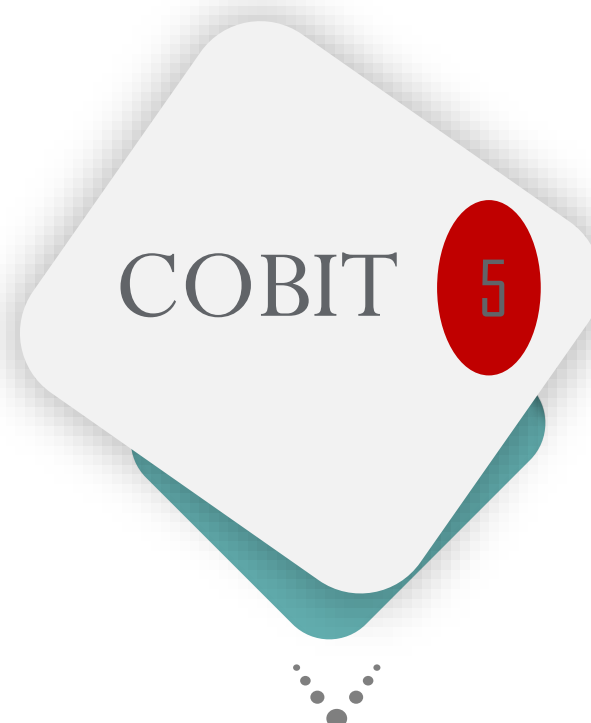
# Core Competencies



STRATEGY MANAGEMENT



PROJECT MANAGEMENT



IT STRATEGY



ENTERPRISE ARCHITECT



INFORMATION SECURITY



ENTERPRISE RISK



QPR METRICS



BALANCED SCORECARD



SPARX EA



MICROSOFT



AUTODESK



ORACLE

# Services and Products



## CONSULTANCY

- ❑ Digital Transformation
- ❑ Project and Strategy Management Office
- ❑ IT Governance and Enterprise Architect
- ❑ Business Process Re-Engineering
- ❑ Knowledge Management and Organization Excellence
- ❑ Enterprise Governance, Risk Management and Compliance

## SYSTEMS

- ❑ Strategy and BSC System
- ❑ GRC Management System
- ❑ Oracle EPPM; P6, Unifier, Aconex
- ❑ Microsoft EPPM, SharePoint, Portfolio, Power BI,
- ❑ Autodesk; AEC Autocade, Revit, BIM360
- ❑ Geographical Information System
- ❑ Workflow & RPA; SharePoint, K2, Nintex, UiPath
- ❑ Custom Development

## TRAINING

- ❑ Strategy and KPI Management
- ❑ Project Management: PMP, Prince2, PgMP,...
- ❑ Oracle Primavera: Prime, P6, PCM, Unifier, Aconex
- ❑ Microsoft: EPM, SharePoint
- ❑ Autodesk Autocade, Revit, BIM360, AEC
- ❑ Geographical Information System
- ❑ Digital Transformation, Design Thinking
- ❑ ITIL, TOGAF, COBIT, EFQM
- ❑ Custom Training

## INTEGRATED SUPPORT SERVICE

- ❑ System Integration Services
- ❑ Software Asset Management & License Optimization
- ❑ Infrastructure and Security Deployment
- ❑ SLA Management and Operation
- ❑ Functional Support
- ❑ Technical Support
- ❑ HW and SW Supply



# Our Customers



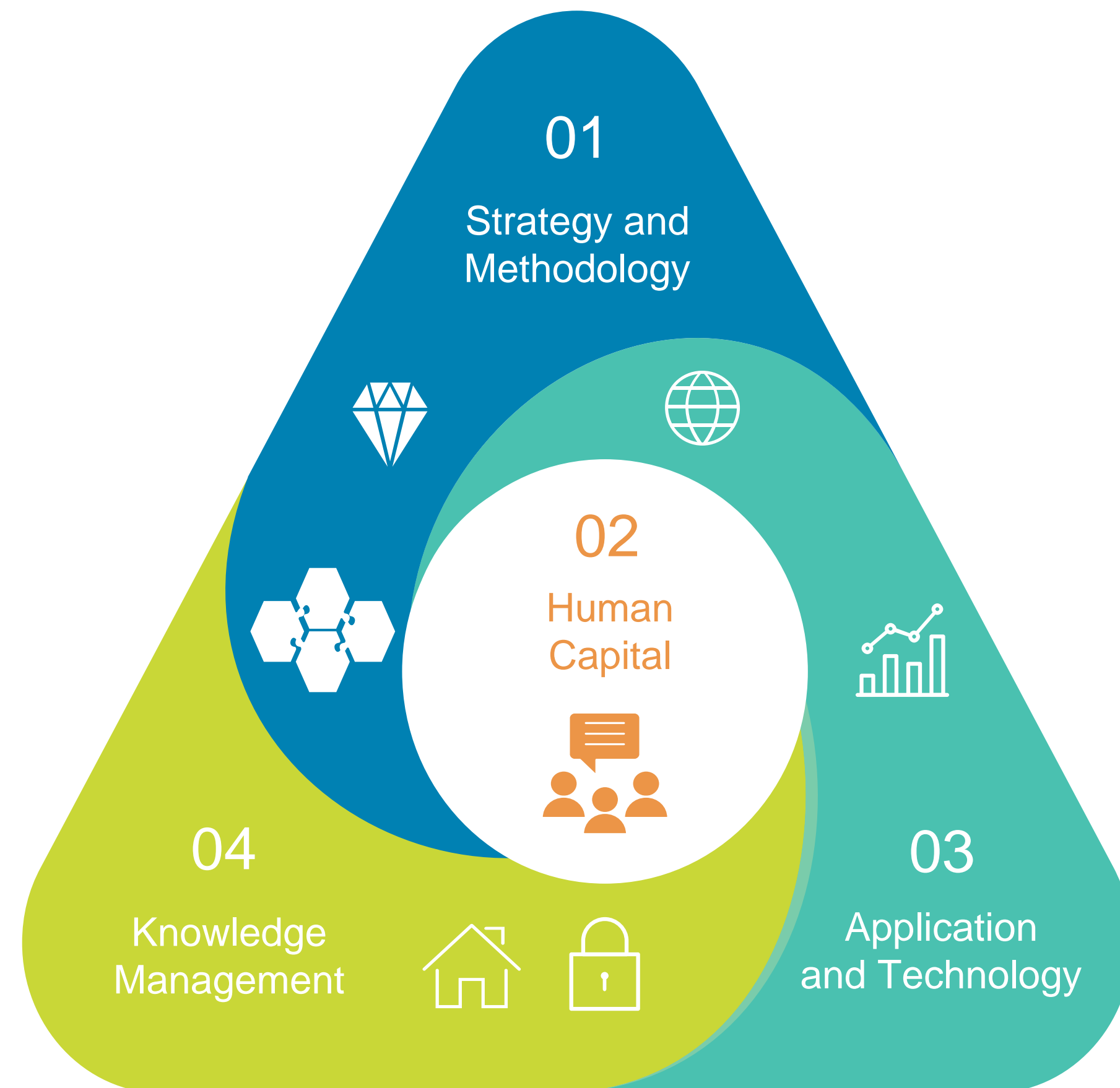


A person in a dark suit and patterned tie is shown from the chest up, their hands interacting with a digital interface. The interface features a vertical column of interlocking gears. The person's right hand is positioned as if they are about to touch or have just touched one of the gears. The gear that is being interacted with is highlighted with a bright, glowing yellow and orange light, while the others are a dimmer blue. The background is a blurred office setting with blue and green tones. The word 'TRANSFORMATION' is written in a bold, white, sans-serif font across the middle of the image, partially overlapping the gears and the person's suit. The overall image conveys a sense of technological advancement and business change.

**TRANSFORMATION**



# Our Focus



- 01 Strategy and Methodology:** Assuring that we are doing the right things first by identifying the strategy then define doing things right by identifying the processes, templates, roles and responsibilities.
- 02 Human Capital:** the focus is to build the corporate culture and competencies required to achieve the organization objectives of the digital transformation.
- 03 Application and Technology:** the focus is on transforming the business as usual flow into a new business model by applying digital transformation applications and technology to best fit for the purpose and the environment.
- 04 Knowledge Management:** the focus is the information and content storing, sharing, retrieval and ultimate dissemination according to communication policies.



# Our Methodology

## Current State Assessment

Complete understanding of the organization artifacts 360 Degree

## Roadmap Development

Develop the transition plan for the transformation from the current to the future state

## Strategy and Methodology

Defining the strategic directions, objectives, value chain, governance, methodology, template, and forms

## E-Service and BI

Develop process automation transforming the workflow into electronic flow with alerts, notification and reporting.

## Operation and Support

Provide coaching, mentoring and support on technical and business dimensions against SLA.

## Validation and Assurance

Apply validation to the developed solution to assure targets achievements



# Project Management Approach

Arrow has PMO That applies PMI Standards to manage the company projects. For each project we assign project manager and account manager to focus on the contract delivery as well as watching out customer relation. Development Focus is on PPTC: People, Process, Technology and Content





# Company Capabilities



Arrow is a Digital Transformation and Project Management company operating in Saudi, Egypt, Kuwait and Dubai.

01



Arrow consulting team includes; Strategy, Business Process, Organization Development, Data Visualization, Big Data

02



Arrow consulting team includes; PMO, PMIS, ITIL and CMMI consultants who are bilingual Arabic and English speaking& writing.

03



Arrow team has a track record of value chain implementation for more than 75 Organization in different industries in public, private and government

04



The implementation consultants are certified from Microsoft and Oracle solutions as an implementation consultant and certified trainer.

05



Our team are certified PMP with proven experience in education, engineering, telecommunication, construction, utilities, oil and gas and industrial .

06



Arrow team have experience to work with private and public owners' organizations, real state developers, consultant and contractors.

07



Arrow has a strategy and PMO team with track record experience in maturity assessment, transition roadmaps, change management and industry related certificates.

08



Arrow has an effective technical support services that include on-site full time and remote support driven by a robust service level agreement (SLA)

09



We've conducted a series role based training for different management levels within the organization along with the standard training courses.

10



Arrow has #.NET, Oracle, BI and Java developers that support custom development requirements.

11



Arrow team has developed integration solution among different platform using state of the art integration layers and middleware.

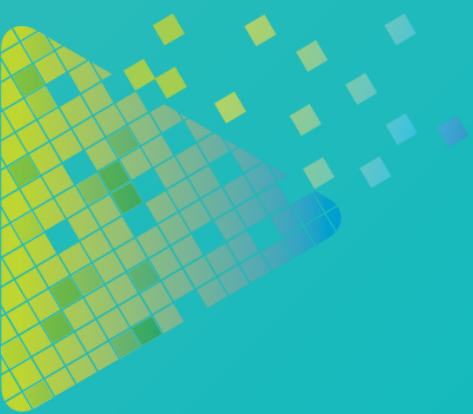
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# THANK YOU



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